



## FUNDRAISING TIPS

- Personalize your hiking website that you received after registration
  - Upload your own personalized photo
  - Tell the story of why this fundraiser matters to you
  - Customize your Thank You message
- Donate to your own Hike to encourage others
- Contact 25+ friends, family and co-workers via email, phone, or in-person
  - Challenge them to bet you \$1 per hole (\$100) that you'll finish this challenge
  - Would they give you \$5 for every birdie you make? Maybe more for an eagle or ace?
- Use the Email & Social Media Tool Kit for guidance, do your best to reach out to your networks in asking for donations
- Ask your employer about corporate matching donations
- Thank your donors quickly when you see new donations or receive messages of new donations and keep them updated on your progress
- **All money raised stays in MN!**
- Our goal is to raise \$50,000 as a state

