



SOCIAL MEDIA TOOLKIT

HOW TO SHARE:

Use the social media templates below and post them on your social media accounts! The premade posts are designed to work on any platform. Copy and paste the text and add the link to your hiker page at the end of the post for your donors. Make sure to take the MGA accounts below in your posts.

TAGS AND HASHTAGS:

Tag the MGA, the course you're playing and use the hashtag #MN100HoleHike in all your posts prior, during, and after your hike.

Instagram: @MNGolfAssn

Facebook: Minnesota Golf Association

LinkedIn: Minnesota Golf Association

X/Twitter Handle: @MNGolfAssn

SAMPLE SOCIAL MEDIA POSTS

Stepping up to make a difference! I am excited to take on the Youth on Course 100 Hole Hike Challenge in Minnesota. Every hole, every step is a chance to open doors to golf for underserved youth. Donate now and let's drive change on and off the course! (insert hike link) #YouthOnCourseMN #100HoleHike

I am embarking on an incredible journey with #YouthOnCourseMN! 100 holes, 1 amazing cause. I am hiking because I am passionate about providing affordable access to golf for youth in Minnesota! Donate to my Hike below to support affordable access to golf for Youth on Course Minnesota! (insert hike link)

Stepping up to the challenge for a fantastic cause! I'm taking on the Youth on Course 100 Hole Hike in Minnesota to make golf accessible to every young enthusiast. Let's make a difference together—one hole at a time. Donate today and help us create opportunities! (insert hike link) #100HoleHike #YouthOnCourseMN #GolfForAll

I'll be completing the Youth on Course 100 Hole Hike at (insert course) on (insert date) to support access to golf for youth! Help me climb the leaderboard with a donation (link to your Hike Page)

QUESTIONS?

CONTACT THE MINNESOTA GOLF ASSOCIATION'S YOUTH ON COURSE TEAM!

Joel Comstock – Joel@mngolf.org, Matt Magers – Matt@mngolf.org, Nathan Lindberg – nathan@mngolf.org,

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