

New for 2021

5 Great Brand-Building Sponsorship Opportunities with Minnesota Golfer

1

MGA Website Sponsorship

As a sponsor your ad or logo will be placed in a prominent location on the MNGOLF.org homepage, sponsor page and select championship pages for the duration of your sponsorship. MNGOLF.org averages **250,000** pageviews per month, **3 million** annually.

\$800 per month
Best value: Six months \$4,500



2

MGA Website Logo & Link Sponsorship

Your logo appears at the bottom of the homepage and the sponsor page and links to your company's website.

Top Leaderboard Position:
 12 Months Exposure \$11,000
 6 Months Exposure* \$6,000
 Skyscraper Position:
 6 Months Exposure* \$3,500

(Insertion months determined by sponsor)

3

E-Newsletter Sponsorship

Feature your ad, message, logo and link in a Top Leaderboard-space on the E-Newsletter.

The E-version is emailed to **40,000** MGA members on the 1st and 15th of each month.

One Monthly Inclusion
 (1st or 15th) - \$6,000

Two Monthly Inclusions
 (1st or 15th) - \$3,000



4

GHIN Handicap Mobile App Sponsorship

Prominent ad position **within** the GHIN Mobile App. The app puts your message in front of an average of **23.4K** unique users a month. **76%** of scores posted by MGA members are done via the app.

Cost Per Month - \$3,800



5

Print & Digital Sponsorship

Includes a quarter page ad in every 2021 issue Minnesota Golfer magazine (4 total) and e-newsletter insertions, one each in February, April, June and October

\$10,500



Limited sponsorship inventory is available for 2021. Call today.

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